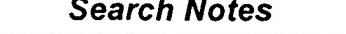


Search Notes 	Application/Control No.	Applicant(s)/Patent under Reexamination
	09/836,152	BASSON ET AL.
	Examiner	Art Unit
	Scott L. Jarrett	3623

SEARCH NOTES (INCLUDING SEARCH STRATEGY)		
	DATE	EXMR
EAST Keyword: celebrity endorsement, voice recognition, endorsement, voice recognition adaptation, viavoice	3/21/2005	SJ
EAST Keyword: naturally speaking, voice recognition coaching, speak easy, speech synthesis, sports management	3/21/2005	SJ
ProQuest - Safari Books endorsement, celebrity endorsement	3/12/2005	SJ
Google celebrity endorsement, viavoice, naturally speaking, voice recognition adaptation/training	3/12/2005	SJ

INTERFERENCE SEARCHED			
Class	Subclass	Date	Examiner